

Account Number: 75977 Contract: 6304
Account Name: REGIONAL REPS/JOHNSON FOR SENA

Air Dates: 10/14/16-10/18/16
Salesperson: POLITICAL
Account Telephone:

REGIONAL REPS
6505 ROCKSIDE ROAD
SUITE 200
CLEVELAND OH 44131

Line Line Identifier
A 60s 6a-10a \$13
B 60s 10a-3p \$13
C 60s 3p-7p \$17

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/14/16-10/14/16	6:00a-10:00a	60s	\$12.75/spt					3*	-	-	All	3	3	\$38.25
A 10/17/16-10/18/16	6:00a-10:00a	60s	\$12.75/spt	2	2						All	4	4	\$51.00
B 10/14/16-10/14/16	10:00a- 3:00p	60s	\$12.75/spt					3*	-	-	All	3	3	\$38.25
B 10/17/16-10/18/16	10:00a- 3:00p	60s	\$12.75/spt	2	2						All	4	4	\$51.00
C 10/14/16-10/14/16	3:00p- 7:00p	60s	\$17.00/spt					3*	-	-	All	3	3	\$51.00
C 10/17/16-10/18/16	3:00p- 7:00p	60s	\$17.00/spt	2	2						All	4	4	\$68.00

* - indicates a bumped spot on this date has not yet been rescheduled

CONTRACT TOTAL: \$297.50 21 Units
Minus 30.00% commission: -\$89.25
NET AMOUNT DUE: \$208.25

Month	Units	Total	Commission	Net
Oct16	21	\$297.50	-89.25	\$208.25

New Order

Media: Radio	Market: Milwaukee, WI	Vendor: WCLB AM	Billing To: Regional Reps
Client: JOHNSON FOR SENATE	Demo: Adults 50+		6505 Rockside Road
Product: 10/13 - 10/18/2016	Separation: 30		Suite 200
CPE: JOHNS/RADIO/OCT2016	Flight Start: 10/10/16	AE: Debbie Spencer	Cleveland OH 44131
Description: Regional Reps Order #: 39847	Flight End: 10/23/16	Phone:	
Rep: Regional Reps	Sales Office: Columbus	Fax:	
Version: 1	Survey: \$10301	Phone:	
Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER *****		Fax:	

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/17	Total Spots	Adults 50+ RTG	CPP
1	THF 6:00A-10:00A	AM	\$12.75	C 60	3	0	3		
Comments:									
2	THF 10:00A-3:00P	MD	\$12.75	C 60	3	0	3		
Comments:									
3	THF 3:00P-7:00P	PM	\$17.00	C 60	3	0	3		
Comments:									
4	MTU 6:00A-10:00A	AM	\$12.75	C 60	0	4	4		
Comments:									
5	MTU 10:00A-3:00P	MD	\$12.75	C 60	0	4	4		
Comments:									
6	MTU 3:00P-7:00P	PM	\$17.00	C 60	0	4	4		
Comments:									
Total Spots:							9	12	
Total GRP/GIMP(000):							0.0	0.0	
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots						
10/2016	\$297.50 - 21	\$0.00 - 0	\$297.50 - 21						
Total Gross Cost:									\$297.50
Total Net Cost:									\$252.88
Total Gross CPP:									\$0.00
Total Net CPP:									\$0.00

Disclaimer:

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

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Subject: [FWD: New Order for WCLB-AM in Est. 2391/RADIO/OCT2016 from Debbie Spencer at Columbus]

From: dstacey@mdogmedia.com

Date: Wed, Oct 12, 2016 12:46 pm

To: mjhart@mdogmedia.com

Dawn Mueller-Stacey
Mountain Dog Media Inc.
Marketing Team Member
254 Winnebago Dr. Fond du Lac, WI 54935
KFIZ, 107.1 The Bull, Fox Sports 950
(920)921.1071 Ext.232
Toll Free:(800)416.8360
Cell:(920)251.6116
Fax:(920)921.0757

----- Original Message -----

Subject: New Order for WCLB-AM in Est. 2391/RADIO/OCT2016 from Debbie Spencer at Columbus

From: <11AEDoNotReply@stratag.com>

Date: Wed, October 12, 2016 10:01 am

To: <dstacey@mdogmedia.com>, <mjheart@mdogmedia.com>

You have received a new order for WCLB-AM from Debbie Spencer at Columbus

Advertiser: JOHNSON FOR SENATE

Estimate: OCT2016

Flt start: 10/10/2016

Cost: \$297.50

Market: Milwaukee, WI

Rep: Regional Reps

Please go to <http://www.11aeinbox.com/default.aspx> to receive your order.

Please direct questions or responses regarding this notification to the buyer

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Account Number: 75977 Contract: 11598
Account Name: REGIONAL REPS/JOHNSON FOR SENA

Air Dates: 10/13/16-10/18/16
Salesperson: POLITICAL
Account Telephone:
Description: JOHNSON FOR SENATE
Co-op: NATL AGENCY

REGIONAL REPS
6505 ROCKSIDE ROAD
SUITE 200
CLEVELAND OH 44131

Line Line Identifier
A 60s 6a-10a \$25
B 60s 10a-3p \$22
C 60s 3p-7p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/14/16-10/14/16	6:00a-10:00a	60s	\$25.00/spt					- 2*	-	-	All	2	2	\$50.00
A 10/17/16-10/18/16	6:00a-10:00a	60s	\$25.00/spt	1*	2						All	3	3	\$75.00
B 10/14/16-10/14/16	10:00a- 3:00p	60s	\$22.00/spt					- 2*	-	-	All	2	2	\$44.00
B 10/17/16-10/18/16	10:00a- 3:00p	60s	\$22.00/spt	1*	2						All	3	3	\$66.00
C 10/14/16-10/14/16	3:00p- 7:00p	60s	\$24.00/spt					- 2*	-	-	All	2	2	\$48.00
C 10/17/16-10/18/16	3:00p- 7:00p	60s	\$24.00/spt	1*	2						All	3	3	\$72.00

* - indicates a bumped spot on this date has not yet been rescheduled

CONTRACT TOTAL: \$355.00 15 Units
Minus 30.00% commission: -\$106.50
NET AMOUNT DUE: \$248.50

Month	Units	Total	Commission	Net
Oct16	15	\$355.00	-106.50	\$248.50

New Order

Media: Radio	Market: Green Bay-Appleton, WI	Vendor: KFIZ AM	Billing To: Regional Reps
Client: JOHNSON FOR SENATE	Demo: Adults 50+		6505 Rockside Road
Product: 10/13 - 10/18/2016	Separation: 30		Suite 200
CPE: JOHNS/RADIO/OCT2016	Flight Start: 10/10/16	AE: Debbie Spencer	Cleveland OH 44131
Description: Regional Reps Order #: 39847	Flight End: 10/23/16	Phone:	
Rep: Regional Reps	Sales Office: Columbus	Fax:	
Version: 1	Survey: #95917		
Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER ***** #115916			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/17	Total Spots	Adults 50+ RTG	CPP
1	ThF 6:00A-10:00A	AM A	\$25.00	C 60	2	0	2		
Comments:									
2	ThF 10:00A-3:00P	MD B	\$22.00	C 60	2	0	2		
Comments:									
3	ThF 3:00P-7:00P	PM C	\$24.00	C 60	2	0	2		
Comments:									
4	MTu 6:00A-10:00A	AM A	\$25.00	C 60	0	3	3		
Comments:									
5	MTu 10:00A-3:00P	MD B	\$22.00	C 60	0	3	3		
Comments:									
6	MTu 3:00P-7:00P	PM C	\$24.00	C 60	0	3	3		
Comments:									
Total Spots:							6	9	
Total GRP/GIMP(000):							0.0	0.0	
Month	10/2016	Cash\$-Spots	\$355.00 - 15	Trade\$-Spots	\$0.00 - 0	Total\$-Spots	\$355.00 - 15		
Total Gross Cost:							\$355.00	Total Gross CPP:	\$0.00
Total Net Cost:							\$301.75	Total Net CPP:	\$0.00

Disclaimer:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

9/13/2016

I, Zach Koehn/ Medium Buying, LLC,

being/on behalf of: Ron Johnson,

a legally qualified candidate of the Republican

political party for the office of: Senate - WI

in the General

election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ron Johnson for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James J Malczewski - 219 E Washington Ave STE 101 Oshkosh, WI 54901

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/13/2016

Date

Zach Koehn

Digitally signed by Zach Koehn
Date: 2016.09.13 15:15:42 -04'00'

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ron Johnson**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Zach Koehn

Digitally signed by Zach Koehn

Date: 2016.09.13 15:16:03 -04'00'

signature of candidate or authorized committee

Zach Koehn

printed name

9/13/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Account Number: 75977 Contract: 11801
Account Name: REGIONAL REPS/JOHNSON FOR SENA

Air Dates: 10/14/16-10/18/16
Salesperson: POLITICAL
Account Telephone:
Description: JOHNSON FOR SENATE
Co-op: NATL AGENCY

REGIONAL REPS
6505 ROCKSIDE ROAD
SUITE 200
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A 10/17/16-10/18/16	6:00a-10:00a	60s	\$25.00/spt	1	2						All	3	3	\$75.00
B 10/14/16-10/14/16	10:00a- 3:00p	60s	\$22.00/spt					2	-	-	All	2	2	\$44.00
B 10/17/16-10/18/16	10:00a- 3:00p	60s	\$22.00/spt	1	2						All	3	3	\$66.00
C 10/14/16-10/14/16	3:00p- 7:00p	60s	\$24.00/spt					2	-	-	All	2	2	\$48.00
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New Order

Media: Radio	Market: Green Bay-Appleton, WI	Vendor: WFON FM	Billing To: Regional Reps
Client: JOHNSON FOR SENATE	Demo: Adults 50+		6505 Rockside Road
Product: 10/13 - 10/18/2016	Separation: 30		Suite 200
CPE: JOHNS/RADIO/OCT2016	Flight Start: 10/10/16	AE: Debbie Spencer	Cleveland OH 44131
Description: Regional Reps Order #: 39847	Flight End: 10/23/16	Phone:	
Rep: Regional Reps	Sales Office: Columbus	Fax:	
Version: 1	Survey:		
Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER *****			

11801

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/17	Total Spots	Adults 50+ RTG	CPP
1	THF 6:00A-10:00A	AM A	\$25.00	C 60	2	0	2		
Comments:									
2	THF 10:00A-3:00P	MD B	\$22.00	C 60	2	0	2		
Comments:									
3	THF 3:00P-7:00P	PM C	\$24.00	C 60	2	0	2		
Comments:									
4	MTu 6:00A-10:00A	AM A	\$25.00	C 60	0	3	3		
Comments:									
5	MTu 10:00A-3:00P	MD B	\$22.00	C 60	0	3	3		
Comments:									
6	MTu 3:00P-7:00P	PM C	\$24.00	C 60	0	3	3		
Comments:									
							Total Spots:	6	9
							Total GRP/GIMP(000):	0.0	0.0
							Cash\$-Spots		
10/2016							\$355.00 - 15	Trade\$-Spots	\$0.00 - 0
							Total Gross Cost:	\$355.00	Total Gross CPP: \$0.00
							Total Net Cost:	\$301.75	Total Net CPP: \$0.00

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[Print](#) | [Close Window](#)**Subject:** [FWD: New Order for WFON-FM in Est. 2391/RADIO/OCT2016 from Debbie Spencer at Columbus]**From:** dstacey@mdogmedia.com**Date:** Wed, Oct 12, 2016 12:46 pm**To:** mjhart@mdogmedia.com

Dawn Mueller-Stacey
Mountain Dog Media Inc.
Marketing Team Member
254 Winnebago Dr. Fond du Lac, WI 54935
KFIZ, 107.1 The Bull, Fox Sports 950
(920)921.1071 Ext.232
Toll Free:(800)416.8360
Cell:(920)251.6116
Fax:(920)921.0757

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Advertiser: JOHNSON FOR SENATE

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Flt start: 10/10/2016

Cost: \$355.00

Market: Green Bay-Appleton, WI

Rep: Regional Reps

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